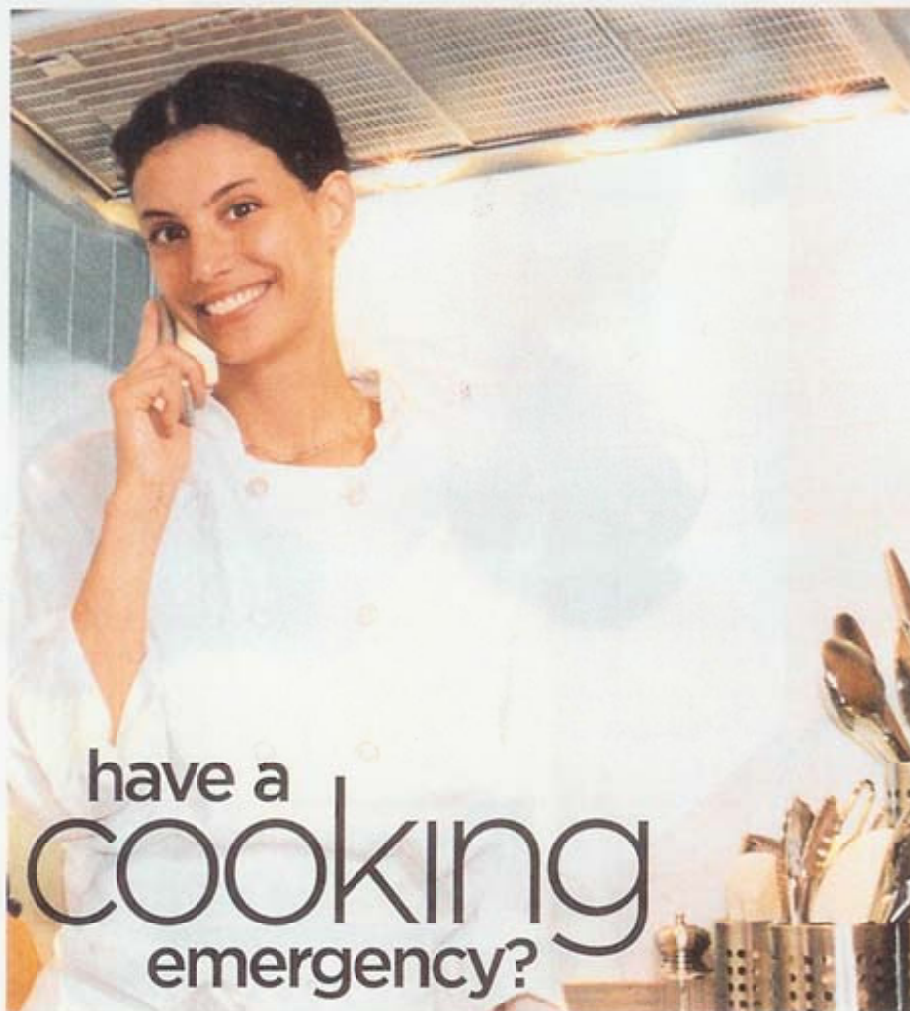


eat right news



have a
COOKING
emergency?

DIAL THIS NUMBER: 800-977-1224 It's your night to host the family dinner, but your tomato soup is watery and the roasted vegetables are bland. What to do? Now there's ChefsLine (chefsline.com), a new help line for cooking crises. "Each of our 30 experts is like a personal trainer for the kitchen," says CEO Jennifer Beisser. For a \$10 phone call, a chef will walk you through any tricky recipe, no matter how long it takes. The company also offers customized menu planning for \$65, complete with personalized shopping lists, recipes, and phone consultations. Bon appétit! -SR